



Tankcontainer

MAGAZINE



Tankcontainer Media

Introduction



Tankcontainer Media was set up in 2013 by Duvel Media to handle all the interests of the tank container publishing arm of the company.

This includes the well established Tankcontainer Directory, which has now been published for over ten years, as well as the quarterly Tankcontainer Magazine that was launched in 2014. Both of these paper based products are also supported by a website www.tankcontainermedia.com as well as a bi-monthly e-newsletter sent out to over 4,000 named individuals around the globe all of whom are deeply involved in the tank container market in one shape or form, from tank container operators, lessors and manufacturers, to the equipment and service providers to these companies. Additionally we are reaching out to the actual cargo owners and their intermediaries the logistic service providers.

The Tankcontainer Media Group has now become the go-to source for all tank container news and analysis.

Tankcontainer Magazine

Editorial Content

1st Quarter

- » Front cover one-on-one interview
- » Regional Focus - Middle East
- » Review of the year
- » Operator feature
- » Lessor feature
- » Manufacturer feature
- » Service provider feature
- » Tank Depots (cleaning & repair)

Bonus

- » Logichem 2026 – Rotterdam March

2nd Quarter

- » Front cover one-on-one interview
- » Regional Focus - Asia
- » Operator feature
- » Lessor feature
- » Manufacturer feature
- » Service provider feature
- » Coatings

Bonus

- » GPCA Supply Chain – TBA
- » Multimodal 2026 – Birmingham June
- » Transport Logistics – Shanghai June

3rd Quarter

- » Front cover one-on-one interview
- » Regional Focus - Europe
- » EPCA Preview
- » Operator feature
- » Lessor feature
- » Manufacturer feature
- » Service provider feature
- » Components
- » Asset Management

Bonus

- » EPCA Annual Meeting – Vienna October
- » Intermodal Europe – Rotterdam November
- » ITCO Annual Meeting – TBA
- » ECTA Annual Meeting - TBA

4th Quarter

- » Front cover one-on-one interview
- » Regional Focus - Americas
- » EPCA Review
- » Operator feature
- » Lessor feature
- » Manufacturer feature
- » Service provider feature
- » Software

Tankcontainer Magazine

Distribution & Circulation

Distribution base

International

Frequency

Quarterly – March, June, September and December

Total circulation

4,000

Geographical circulation

Africa	1%
Asia	11%
Europe	60%
Middle-East	15%
North America	12%
South America	1%

Who receives it

Chemical, oil and gas companies
Food and beverages companies
Logistic companies
Tank container operators
Tank leasing companies
Tank container manufacturing companies
Tank cleaning and repair companies
Tank container component manufacturers
Software companies



Tankcontainer Magazine

Digital

Website

A new website was launched in 2014 providing regular news as well as shortened versions of features that have appeared in the magazine. Digital versions of past issues of the Tankcontainer Magazine are also available on the website. We also offer online advertising opportunities for our advertisers with various banner sized adverts.

E-newsletter

The quarterly e-newsletter is delivered into the inbox of over 4,000 individuals from around the world every other month. Each e-newsletter comprises of new developments in the industry including world industry news, expansion projects, health and safety updates, product/service launches as well as service provider news. Researched and written by industry expert journalists the quarterly e-newsletter will become essential reading for the tank container industry. Clicking to read the whole news story will take the reader to the Tankcontainer Media website where the full story will be available to read. Again banner advertising opportunities will exist on the e-newsletter.



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Advertising Rates

Magazine

		x1	x3	x5
Whole page colour	GBP	2,500	2,250	2,000
Whole page B&W	GBP	2,000	1,800	1,600
Half page colour	GBP	1,500	1,350	1,200
Half page B&W	GBP	1,000	900	800
Quarter page colour	GBP	800	720	640
Quarter page B&W	GBP	500	450	400

Online

Leaderboard	GBP	850 p/month
Skyscraper	GBP	600 p/month
Rectangle	GBP	300 p/month
Small button	GBP	200 p/month
E-newsletter sole sponsor	GBP	1000 p/eblast



Tankcontainer Magazine

Production Details

Magazine

Full page

Bleed size H: 303mm x W: 216mm
Trim size H: 297mm x W: 210mm
Type area H: 275mm x W: 185mm

Half page

Vertical H: 275mm x W: 90mm
Horizontal H: 130mm x W: 185mm

Quarter page

Horizontal H: 60mm x W: 185mm
Vertical H: 130mm x W: 90mm

All artwork to be supplied as high resolution PDF with all fonts embedded and in CMYK. Resolution to be no lower than 300 dpi. All artwork to be sent directly to ed@tankcontainermedia.com

Website

Leaderboard 575 x 90 pixels
Skyscraper 222 x 448 pixels
Rectangle 222 x 187 pixels
Small button 222 x 81 pixels

Please supply banner adverts as a gif, jpg or swf (maximum 500kb).





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